

Visibility in the digital newsletter sent to the members of the Finnish Coeliac Society

- The digital newsletter is sent to about 12 000 members of the Finnish Coeliac Society 8 times a year. Companies can share information about new products in the newsletter under the heading 'Kaupallinen yhteistyö' (Commercial Cooperation):
- Text (less than 300 characters), an image (a horizontal image with a size of 1 000 pixels or more) and a link to the company's website. There is also a video option. The video should be a horizontal video with a minimum size of 1 280 x 720 pixels and a maximum duration of two minutes.
- Visibility 550 €/letter
- Bookings:
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- Materials:
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Example of the ad:



Kuitupitoinen, kotimainen vaihtoehto ruoanlaittoon

Myllärin Gluteeniton Villikaura on monipuolinen raaka-aine, joka sopii riisiin, kvinoan, pastan tai perunan sijaan. Runsaskuituinen kaura sopii salaatteihin, vuokaruokiin, puuroihin ja lisäkkeeksi. Tuo täyteläisyyttä ja rakennetta keittoihin.

KOKEILE KAURAISTA BOULLABAISSE-KEITTOA

Offer: visibility in two newsletters: 1 000 € | bookings by 12 January

PUBLISHING SCHEDULE AND MATERIAL DELIVERY DATES 2024:

	MATERIAL DEADLINE	WILL BE PUBLISHED ON
Feb:	Jan, 25.	Feb, 1.
Mar:	Mar, 7	Mar, 14
Apr:	Apr, 18	Apr, 25
Jun:	May, 30	Jun, 6
Aug:	Jun, 20	Aug, 8
Coeliac Awareness Week	Aug, 22	Aug, 29
Oct:	Oct, 3	Oct, 10
Dec:	Dec, 5	Dec, 12